

This privacy policy sets out how nanoplus Nanosystems and Technologies GmbH as the Data Controller uses and protects any information that you give nanoplus Nanosystems and Technologies GmbH when you use this website.

nanoplus Nanosystems and Technologies GmbH is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with all applicable privacy and data protection regulations as well as this privacy statement.

nanoplus Nanosystems and Technologies GmbH may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from May 25<sup>th</sup> 2018.

## **I. What we collect**

Through our homepage, we will not collect any personal data about you, unless you either voluntarily choose to provide us with it (e.g. by registration, survey), provide your consent, or unless otherwise permitted by applicable laws and regulations for the protection of your personal data.

We may collect the following information:

- Name, employer and job title;
- contact information including email address;
- demographic information such as postcode, preferences and interests;
- other information relevant to customer surveys and/or offers.

Through your use of telecommunications services to access our Web site, your communications data (e.g. Internet protocol address) or utilisation data (e.g. information on the beginning, end and extent of each access, and information on the telecommunications services you accessed) are technically generated and could conceivably relate to personal data. To the extent that there is a compelling necessity, the collection, processing and use of your communications or utilisation data will occur and will be performed in accordance with the applicable data privacy protection legal framework.

When you access our Web sites, we may automatically collect non-personal data (e.g. type of Internet browser and operating system used, domain name of the Web site from which you came, number of visits, average time spent on the site, pages viewed). We may aggregate this data (so that it is anonymous) and then use and share it with our affiliates to monitor the attractiveness of our websites and improve their performance or content. This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address truncated by the last octet prior to its storage using the "\_anonymizeIp()" method) will be transmitted to and stored by Google on servers in the United States .

Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you

may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

You can opt-out from being tracked by Google Analytics with effect for the future by downloading and installing Google Analytics Opt-out Browser Addon for your current web browser:

<http://tools.google.com/dlpage/gaoptout?hl=en>

Alternative to the browser add-on, or within browsers on mobile devices, you can click this link, to prevent detection by Google Analytics on this website in the future. An opt-out cookie is stored on your device. Clear your cookies, you will need to click this link once again.

Further information can be found at <http://www.google.com/analytics/terms/de.html> and <https://www.google.de/intl/de/policies/>. Please note that this website uses the Google Analytics code together with “gat.\_anonymizeIp();” to ensure an anonymized collection of IP addresses (IP Masking).

## **II. What we do with the information we gather**

We mainly require your personal information to respond to your enquiry, process your order or provide you access to specific information or offers. That aside we also may use the data in order to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping;
- to improve our products and services;
- to periodically send promotional emails about new products, special offers or other;
- information which we think you may find interesting using the email address which you have provided;
- to contact you for market research purposes. We may contact you by email, phone, fax or e-mail;
- to customize the website according to your interests;
- to establish or preserve a legal claim or defence;
- to prevent fraud or other illegal activities, such as wilful attacks on our information technology systems.

## **III. How we protect your information**

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **IV. How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

#### **V. Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website.

Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

#### **VI. Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to the address below or emailing us at [data.protection@nanoplus.com](mailto:data.protection@nanoplus.com).

We will not sell, distribute or lease your personal information to third parties except our affiliates unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you and ask us to delete it at any time. If you would like a copy of the information held on you please write to the address below.

If you believe that any information we are holding on you is incorrect or incomplete, please write to the address below or email us at [info@nanoplus.com](mailto:info@nanoplus.com) as soon as possible. We will promptly correct any information found to be incorrect.

If you have any questions or suggestions on Data Protection at nanoplus Nanosystems and Technologies GmbH please email us at [data.protection@nanoplus.com](mailto:data.protection@nanoplus.com).

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